## Operating System Shares Based on Smartphone Sales by Region

## (1) Worldwide (excluding China)

Year	Android	iOS	All others
2007	0%	3%	97%
2008	0%	10%	90%
2009	4%	16%	80%
2010	24%	17%	59%
2011	47%	21%	32%
2012	63%	22%	15%
2013	72%	19%	8%
2014	77%	18%	5%
2015	79%	17%	4%
2016	82%	17%	1%
2017	83%	17%	0%
2018	83%	17%	0%
2019	84%	16%	0%
2020	82%	18%	0%
2021	82%	18%	0%

## (2) United States

Year	Android	iOS	All others
2007	0%	17%	83%
2008	2%	21%	77%
2009	11%	22%	67%
2010	41%	20%	39%
2011	54%	31%	14%
2012	56%	40%	5%
2013	57%	40%	4%
2014	59%	38%	3%
2015	59%	39%	2%
2016	62%	38%	1%
2017	62%	38%	0%
2018	56%	44%	0%
2019	56%	44%	0%
2020	51%	49%	0%
2021	52%	48%	0%

Source: IDC smartphones 2021.

